



**Request for Proposals  
for  
Graphic Design to Citizens for Modern Transit  
For  
Fall Ten Toe Express Program  
Federal Project CMAQ-5456-611**

Citizens for Modern Transit (“CMT”) is seeking a graphic design consultant to assist CMT with a fall advertising campaign on CMT’s Ten Toe Express Program to promote ridership on the transit system and the link to healthy living.

Work products will include creation and development of one Ten Toe Express mailer, one bus shelter ad design, and one print advertisement, and web graphics. CMT will need all these files in pdf and jpeg formats. Other file types may be needed for printers as well. CMT will provide copy.

A detailed budget breakdown for each task/item listed above will need to be included with the proposal.

CMT encourages disadvantaged, small, women-owned, and/or minority business participation.

Proposals are due on July 6, 2015, at 4:00 p.m. local time to the following address:

“TRIP Program”  
c/o Kimberly Cella  
Executive Director  
Citizens for Modern Transit  
911 Washington, Ste. 200  
St. Louis, MO 63101

Late proposals will be returned unopened. Three (3) printed copies and one electronic copy via email ([kcella@cmt-stl.org](mailto:kcella@cmt-stl.org)) from a firm principal committing the proposal for a minimum of ninety (90) days. **Faxed proposals or proposals submitted with an inadequate number of copies will not be accepted. Work product designs will need to be completed no later August 1, 2015.**

CMT will post any supplemental information as necessary on the CMT website:  
[www.cmt-stl.org](http://www.cmt-stl.org).

Please visit our website periodically to check for any additional information.